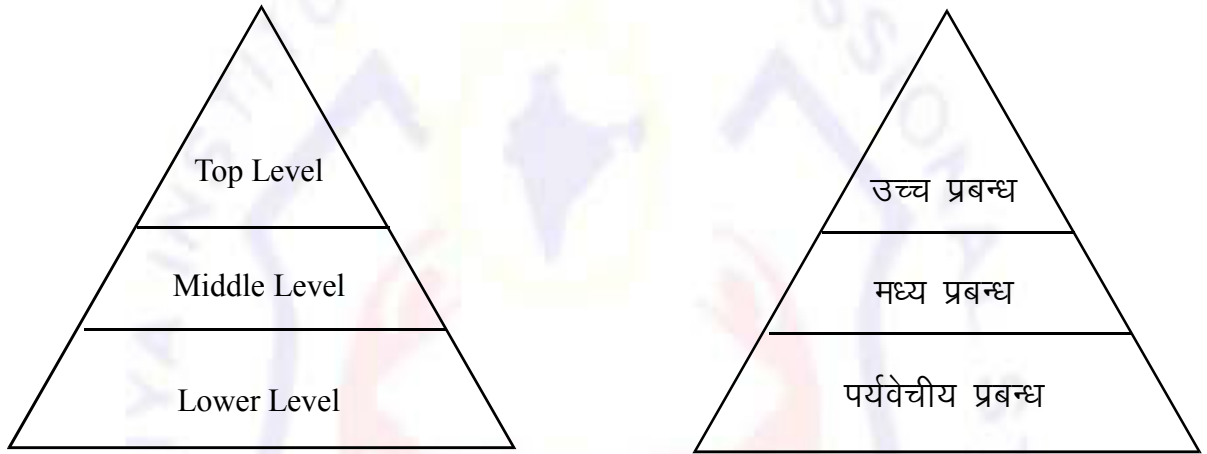


Business Studies

व्यवसायिक अध्ययन

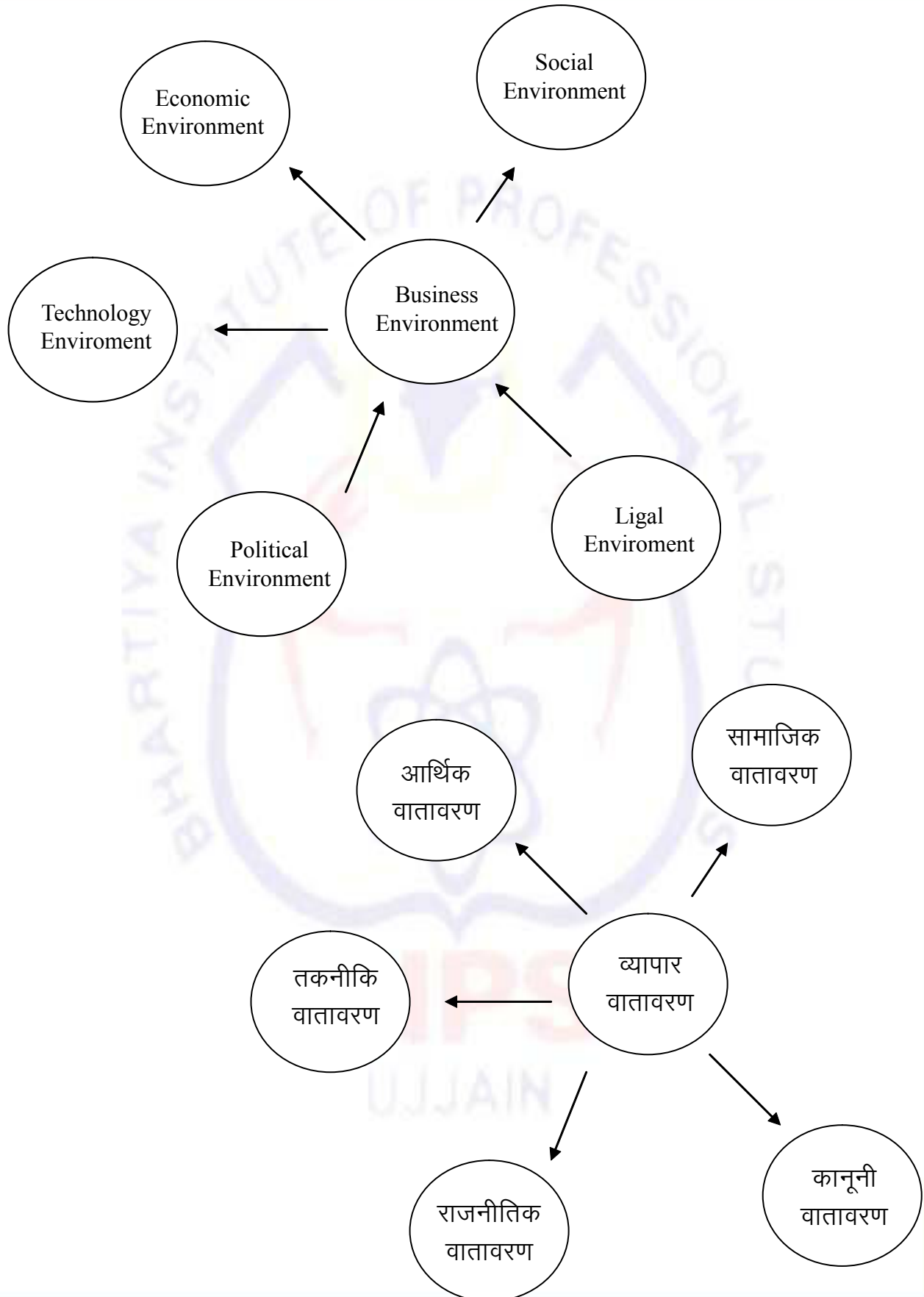
Level of Management



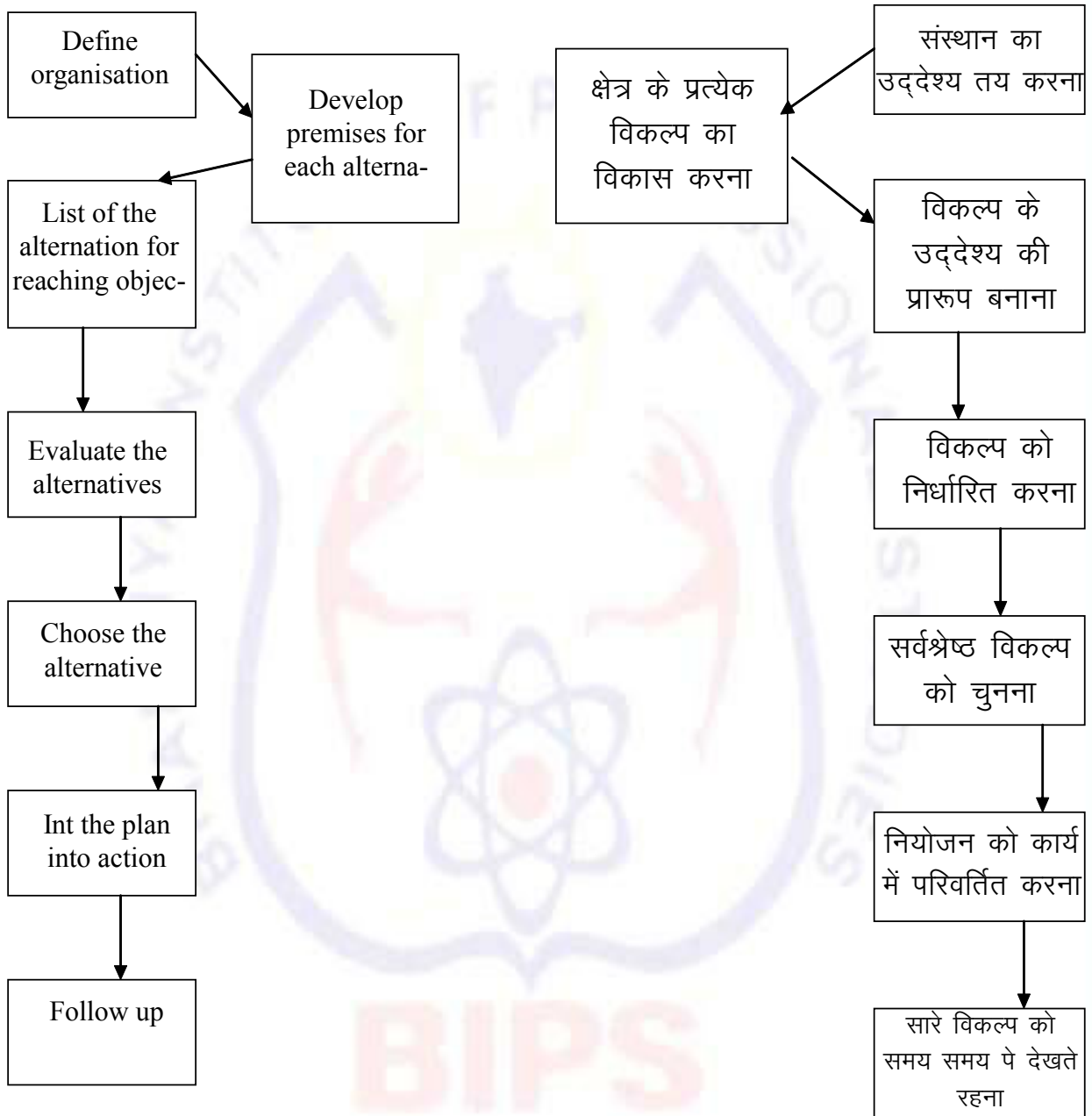
4. Principle of Management : -144. Principle of Management :- 14

	प्रबन्ध के 14 सिद्धान्त :-
→ Division of work	→ कार्य विभाजन
→ Authority and Responsibility	→ अधिकार एवं पर्याप्त
→ Discipline	→ अनुशासन
→ Unity of command	→ आदेश की एकता
→ Unity of direction	
→ Subordination of individual	→ व्यक्तिगत हित के स्थान पर सामान्य हित को वरीयता
→ Interest to common goal	→ पारिश्रमिक
→ Remuneration	→ केन्द्रीकरण
→ Centralisation	→ सोपान श्रृंखला
→ Scalar chain	→ व्यवस्था
→ Order	→ न्याय या निष्पक्षता
→ Equity	→ कार्य में स्थायित्वता
→ Atability of Tenure	→ पहलपन
→ Initiative	→ समूह भावना
→ Espirit de corps	

5. Business Environment :-



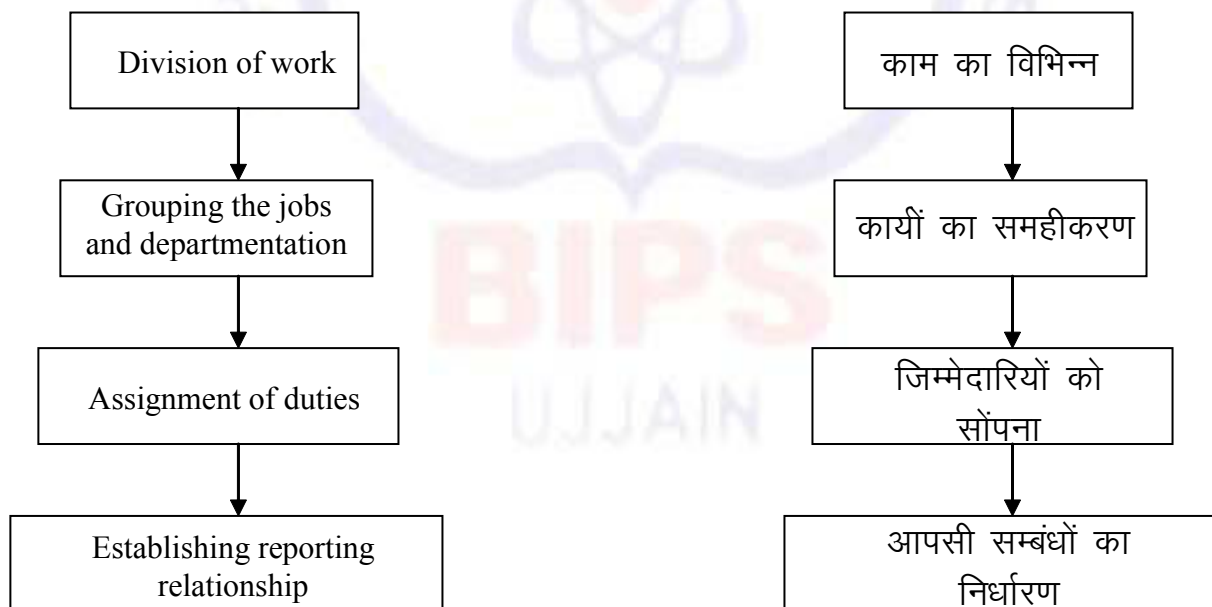
6. Planning process :-



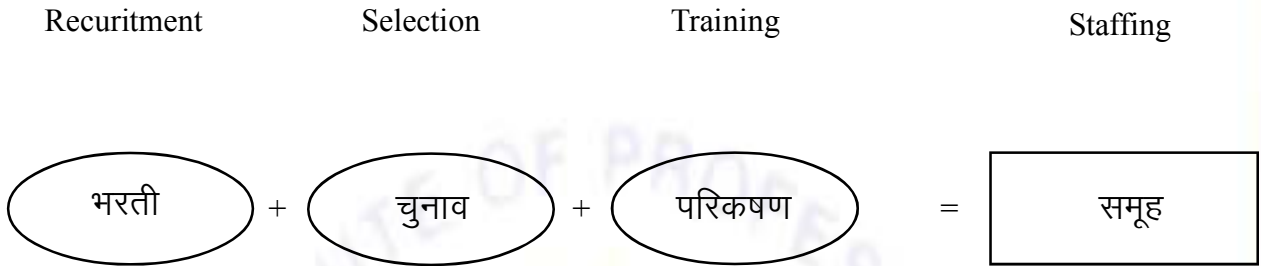
7. Types of Plan : -



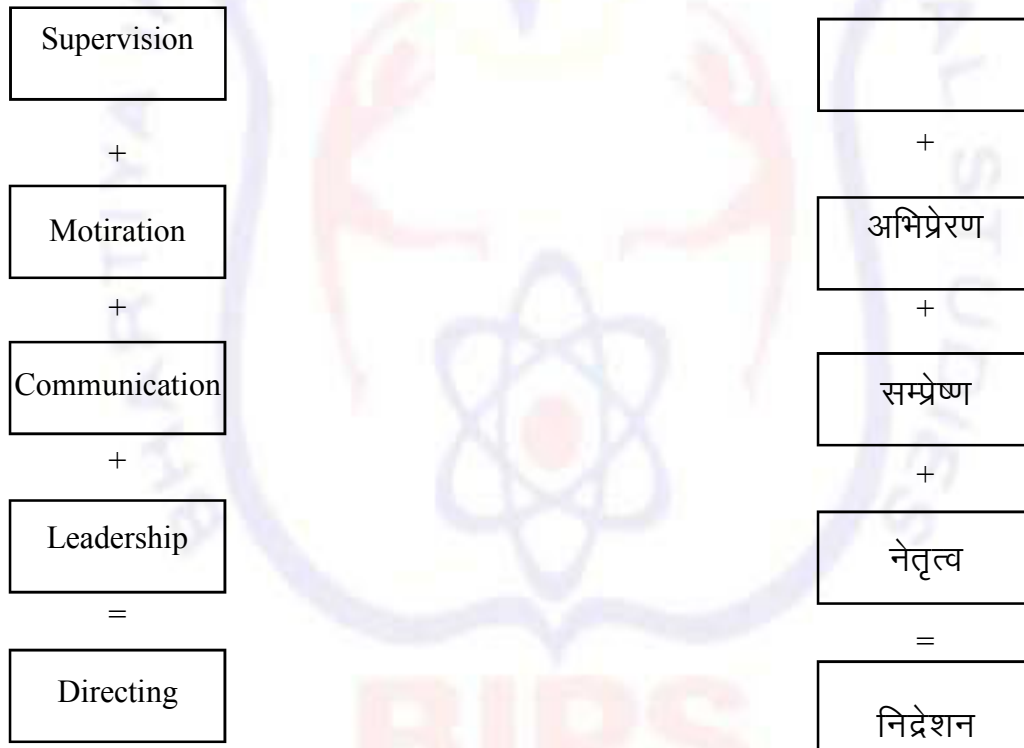
8. Organising Process :-



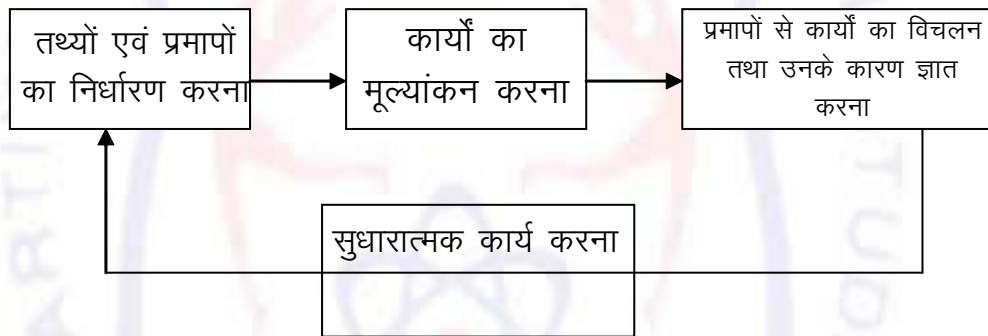
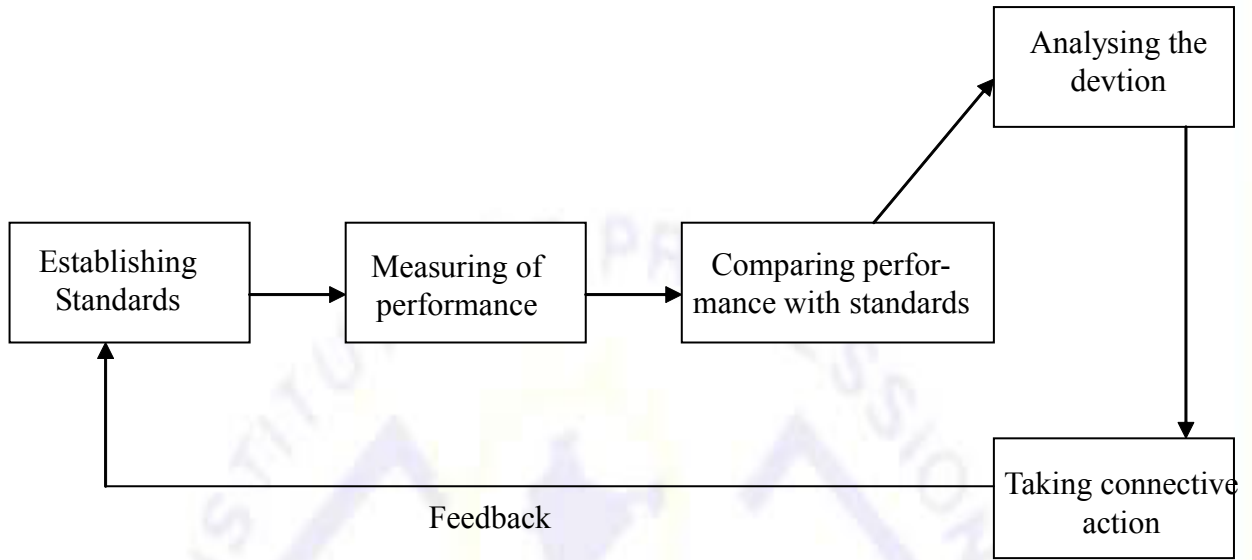
9. Components of staffing :-



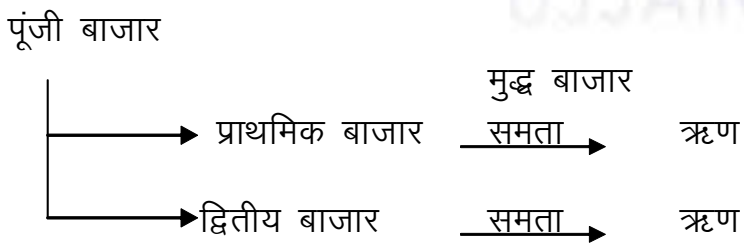
10. Component of Directing :-



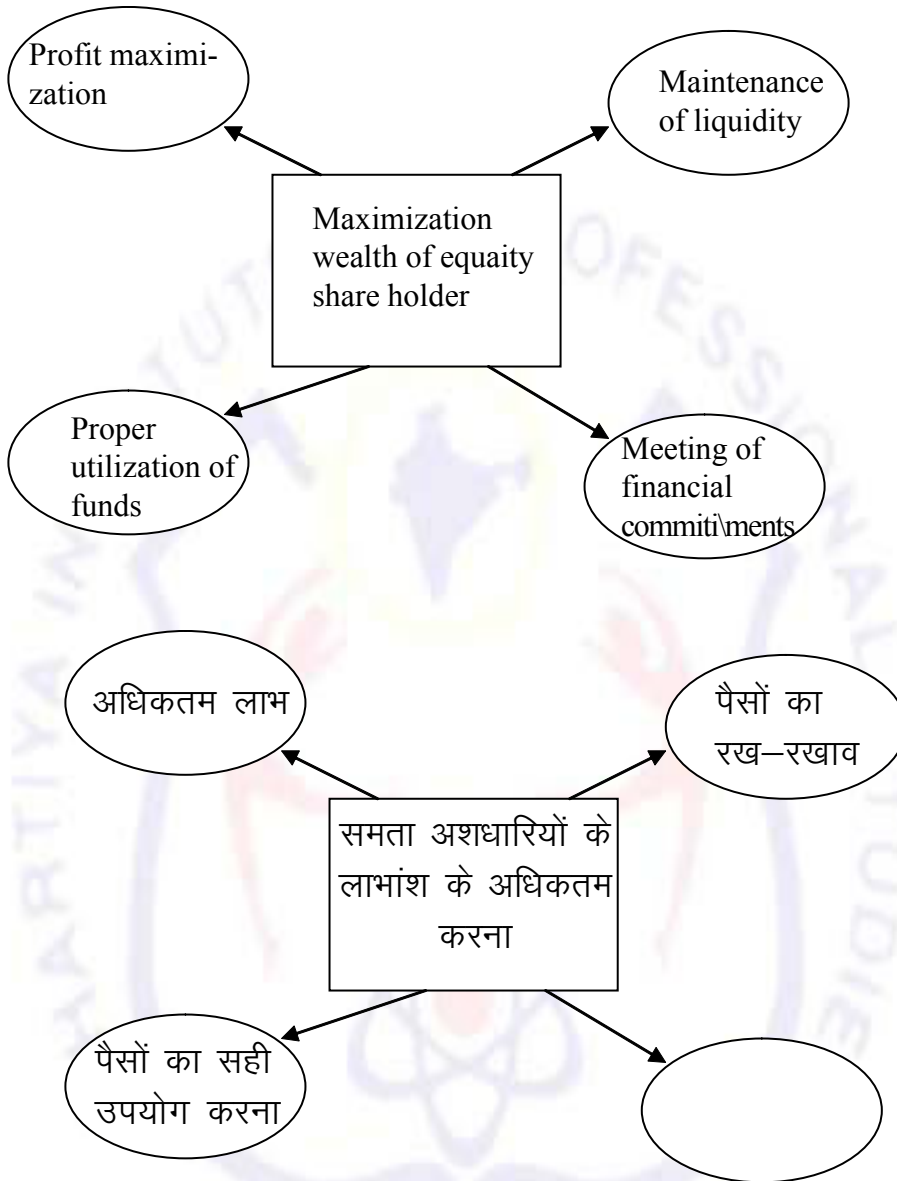
11. Controlling process :-



13. Classification of Financial Market :-

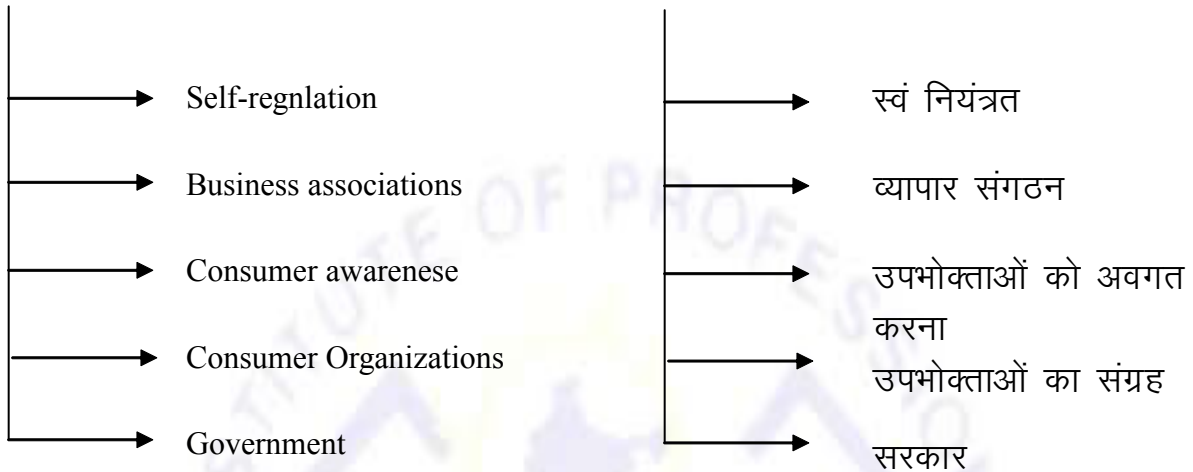


12. Objective of financial Management :-





15. Means of Consumer Protection :-



Format of Business Letter

Refrence No:

Sub : -

Sir/Madam,

Thanking you,
Yours truly,

Types of Letters Business Letters

